

# NABA

NUOVA ACCADEMIA  
DI BELLE ARTI

# SUMMMER COURSES

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**A.Y. 2024-25**  
**SYLLABUS**

Short video production

2<sup>nd</sup> session: July 15<sup>th</sup> – July 25<sup>th</sup> 2025

[www.naba.it](http://www.naba.it)



# Short video production

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*Course Structure:* 45 hours – 9 lesson days

*ECTS:* 3 ECTS credits\*

Introductory level

\*ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

## **COURSE DESCRIPTION**

The course is a comprehensive introduction to the art and craft of filmmaking, designed specifically for beginners. Over the course, students will explore every stage of the filmmaking process, from conceptualizing a story to delivering a completed short film. Combining theory with hands-on practice, this course offers a guided journey into the creative and technical aspects of filmmaking, empowering students to develop the confidence and skills needed to tell their own visual stories.

## **COURSE OBJECTIVES**

The course has been designed to provide international students the necessary tools in order to:

- understand the filmmaking process (learn how to plan and execute each stage effectively with a focus on collaboration and creativity);
- develop creative storytelling skills (understand the essential elements of storytelling, including structure, character development and visual storytelling techniques);
- understand and develop pre-production techniques (screenplays, moodboards and storyboards to support the filmmaking process);
- experiment with directing techniques;
- learn the basics of post-production (understand the editing process and explore how editing shapes the final narrative and tone of the film);
- collaborate with peers to develop a shared vision and bring it to life on screen;
- create a finished short film.

## **Contacts**

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## ADMISSION REQUIREMENTS

This course is intended for students who have no background in filmmaking.

## OUTPUT

- The final output of this filmmaking course would be a completed short film created collaboratively by each group of students. This short film will encompass the entire filmmaking process from concept to completion, allowing students to apply what they've learned in each lesson.
- Story synopsis: a concise description of the group's short film idea, including the theme, characters, and narrative arc;
- Screenplay: a formatted script for the short film (approximately 1–3 pages for a film of 2–5 minutes);
- Moodboard: a visual reference guide that captures the aesthetic tone, color palette, and style of the film.
- Storyboard: Visual sketches or digital representations of key shots and sequences from the film.
- Shot List: A detailed breakdown of scenes and camera setups for filming.
- Final Film: A completed short film (2–5 minutes) edited and presented with basic sound and visual effects.

## LIST OF MATERIALS AND TOOLS

- Notebook, pen, pencil, eraser;
- Ipad/laptop;
- Camera and/or smartphone.

## ATTENDANCE POLICY

Class attendance is required for successful completion of the course. Attendance will be taken every class period. On the last day of classes, instructors will issue a Certificate of successful attendance only to all students who completed at least 80% of the course.

## Contacts



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## **COURSE POLICY**

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism won't be tolerated. Mobile phones will be kept switched off all the time during class. Use of laptop during classes for personal purposes is forbidden.

## **TEACHING METHODS**

Learning by doing: a mix of theoretical and practical classes.

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## Grading

Total number of ECTS assigned for the successful completion of the course: 3 ECTS

### GRADING SYSTEM

GRADING WEIGHTS		GRADING SCALE			
1. Attendance	30%	Excellent = 90-100			
2. Participation and creative process	40%	Good = 80-89			
3. Final work / final presentation	30%	Average = 70-79			
TOTAL	100%	Below Average = 60-69			
		Poor = 59 or below			
	EXCELLENT 90 -100%	GOOD 80 – 89%	AVERAGE 70 – 79%	BELOW AVERAGE 60 – 69%	POOR BELOW 60%
Attendance (30%)	On time, perfect attendance	Seldom late: attended between 95% and 90 % of the course	Occasionally late: attended between 90 % and 85 % of the course	Occasionally late: attended between 85% and 80% of the course	Frequently late, attended less than 80% of the course: <b>FAILED</b>
Participation and Creative Process (40 %)	Demonstrates strong understanding of the topic & thorough, creative research	Shows good grasp of the topic & good research	Exhibits average comprehension of the topic & average research	Shows some awareness of the topic & below average awareness of research	Has shallow insight into the topic & poor grasp of research
Original Project (Final work/ Final presentation) (30%)	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits exceptional analysis of concepts & production of original proposal	Exhibits average analysis of concepts & production of original proposal	Exhibits below average analysis of concepts & production of original proposal	Exhibits poor analysis of concepts & production of original proposal

## Contacts



# Short video production

1<sup>st</sup> week

## COURSE SCHEDULE\*

DAY		LESSON-SUBJECT
Day 1 - Tuesday	NABA Staff	Welcome and Registration <ul style="list-style-type: none"><li>• Introduction to the course: directing and cinematography. Film lighting techniques.</li><li>• Types of films: narrative, documentary, experimental, etc.</li><li>• Examples and analysis with diverse directors.</li></ul>
Day 2 - Wednesday		<ul style="list-style-type: none"><li>• <i>*Field trip.</i></li><li>• Discussion and Analysis of the film.</li></ul>
Day 3 - Thursday		<ul style="list-style-type: none"><li>• Idea creation and elaboration: how to do? See some director's inspiration.</li><li>• Development of your idea based on a selected theme. Structure of the narrative techniques and Concept development. Character development for screenwriting.</li><li>• Develop a story/script for the realization of your video.</li></ul>
Day 4 - Friday		<ul style="list-style-type: none"><li>• The role of the moodboard in video prepProduction. All the elements a good moodboard should communicate.</li><li>• Collecting visual references: creation and development of a moodboard to explore aesthetic and emotional tone.</li></ul>

\*The Academy reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location;
- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.

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## 2<sup>st</sup> week

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### COURSE SCHEDULE\*

DAY	LESSON-SUBJECT
Day 5 - Monday	<ul style="list-style-type: none"><li>• <i>*Field trip.</i></li></ul>
Day 6 - Tuesday	<ul style="list-style-type: none"><li>• How to realize a storyboard; diverse techniques</li><li>• Understanding shot types, camera angles and movement.</li><li>• Case study on selected films.</li><li>• Sketches and development of your storyboard.</li><li>• Organizing your film shoot (schedule, shot list, call sheet).</li></ul>
Day 7 - Wednesday	<ul style="list-style-type: none"><li>• Shooting day: video</li></ul>
Day 8 - Thursday	<ul style="list-style-type: none"><li>• Studio Lab: editing your video.</li></ul>
Day 9 - Friday	<ul style="list-style-type: none"><li>• Final Presentation.</li></ul>

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