

# NUOVA ACCADEMIA DI BELLE ARTI

# SUMMER COURSES

# **A.Y. 2024-25** SYLLABUS

Interior design for hotels

July 15<sup>th</sup> – July 25<sup>th</sup> 2025

www.naba.it



School: Nuova Accademia di Belle Arti Milano (NABA) Address: Via Darwin 20, 20143 Milan, Italy Phone: + 39.02.973.192 E-mail: summer@naba.it Course Structure: 45 hours – 9 lesson days ECTS: 3 ECTS credits\* Advanced level \*ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

### **COURSE DESCRIPTION**

The course will enable participants to understand the combination of aesthetics, functionality, and of operational aspects necessary to design successful hotels. Students will dive into a deep analysis of contemporary and post-pandemic hospitality formats, of the latest hotel design trends and formats, and of the information regarding materials, furniture, and lighting.

The course offers a deep exploration of the extensive and complex field of Interior Design within the hospitality industry, and of the way it is changing and evolving.

### COURSE OBJECTIVES

The course has been designed to provide international students the necessary tools to understand the combination of aesthetics, functional and operational aspects to design successful hotels.

### ADMISSION REQUIREMENTS

This course is intended for final-year university students, and for those with some working experience in the field of interior design who wish to explore new opportunities by combining strategy and creativity.



# OUTPUT

At the end of the course students will develop a series of research and presentation documents including:

- research and definition of typologies of hotels;
- research and documentation \_ Hotel Case Studies;
- development of design strategies for hotels;
- design and presentation, theme: "From Hostel to fancy Poshtel. New challenges for Design".

### LIST OF MATERIALS AND TOOLS

- laptop;
- USB key;
- digital camera;

Sketching materials:

- 2d Design Software (Autocad, Archicad or Vectorworks);
- 3d Design Software (Rhino, Vectorworks, Archicad or AutoCad);
- Indesign, Illustrator and/or Photoshop;

Optional materials:

• Cinema4d, Maxwell, 3dStudiomax, VRAY or similar

### ATTENDANCE POLICY

Class attendance is required for successful completion of the course. Attendance will be taken every class period. On the last day of classes, instructors will issue a Certificate of successful attendance only to all students who completed at least 80% of the course.

### COURSE POLICY

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism won't be tolerated. Mobile phones will be kept

#### Contacts



switched off all the time during class. Use of laptop during classes for personal purposes is forbidden.

### **TEACHING METHODS**

Learning by doing: a mix of theoretical lessons, field trips and practical workshops.



# Grading

Total number of ECTS assigned for the successful completion of the course: 3 ECTS

### **GRADING SYSTEM**

GRADING WEIGHTS	GRADING SCALE
1. Attendance 30%	Excellent = 90-100
2. Participation and creative process 40%	Good = 80-89
3. Final work / final presentation 30%	Average = 70-79
TOTAL 100%	Below Average = 60-69
	Poor = 59 or below

	EXCELLENT 90 -100%	GOOD 80 – 89%	AVERAGE 70 – 79%	BELOW AVERAGE 60 – 69%	POOR BELOW 60%
Attendance (30%)	On time, perfect attendance	Seldom late:	Occasionally late:	Occasionally late: at-	Frequently late, attend-
		attended between	attended between		ed less than 80% of the
	allendance	95% and 90 % of	90 % and 85 % of	and 80% of	course:
		the course	the course	the course	FAILED
Participation and Cra	Domonstratos	Shows good groop	Exhibita avorago	Showe come owere	Has shallow insight into
Participation and Cre-		Shows good grasp	Exhibits average	Shows some aware-	Has shallow insight into
ative Process (40 %)	strong under- standing of the	of the topic & good	comprehension of	n of ness of the topic & the topi	the topic & poor grasp of
	topic & thorou-	research	the topic & average	below average awa-	research
	gh, creative research	res	research	reness of research	
Original Project (Final		Exhibits exceptiona	IExhibits average	Exhibits below ave-	Exhibits poor analysis of
work/ Final presen-	tional analysis of concepts &	analysis of concep-	analysis of concep-	rage analysis of con-	concepts & production of
tation)	production of	ts & production of	ts & production of	cepts & production of	original proposal
(30%)	original proposa	l original proposal	original proposal	original proposal	



1<sup>st</sup> week

COURSE SCHEDULE*		
DAY		LESSON-SUBJECT
Day 1 - Tuesday	NABA Staff	<ul> <li>Welcome and Registration</li> <li>Introduction to the course: presentation, objectives, expected outcomes.</li> </ul>
Day 2 - Wednesday		<ul><li>Lecture.</li><li>Start working on the project.</li></ul>
Day 3 - Thursday		<ul> <li>Lecture.</li> <li>*Field trip.</li> </ul>
Day 4 - Friday		<ul><li>Project development.</li><li>Project review.</li></ul>

\*The Academy reserves the right to:

amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location;

• make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.

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2<sup>st</sup> week

COURSE SCHEDULE*		
DAY	LESSON-SUBJECT	
Day 5 - Monday	Project development.	
	• *Field trip.	
Day 6 - Tuesday	Project development.	
	Project review.	
Day 7 - Wednesday	• Lecture.	
	Project development.	
Day 8 - Thursday	• Lecture.	
	Project development.	
Day 9 - Friday	Project review and students evaluation.	
	Preparation for final presentation.	

• Final Presentation.

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