

NUOVA ACCADEMIA DI BELLE ARTI

SUMMMER COURSES

A.Y. 2024-25 SYLLABUS

Fashion design for 15 to 18 years old new*

1st session: July 1st – July 11th 2025

www.naba.it



School: Nuova Accademia di Belle Arti Milano (NABA) Address: Via Darwin 20, 20143 Milan, Italy Phone: + 39.02.973.192 E-mail: summer@naba.it Course Structure: 45 hours – 9 lesson days ECTS: 3 ECTS credits* Introductory level *ECTS credits only awarded to university students or participants who are completing or have completed a university or academic study path

COURSE DESCRIPTION

This course introduces students to the basics of fashion, focusing on creative exploration, design techniques, and portfolio development. Students will learn to create mood boards, sketches, and develop a personal design portfolio. The course emphasizes the importance of teamwork and collaboration with people from diverse cultural backgrounds, helping students focus on the same project and create something meaningful together. Through this collaborative process, students will work on a design project for an Italian brand, developing a collective team mood board, and then moving on to individual portfolios. Under the teacher's guidance, students will go through every stage of the design process as if preparing a full collection, with a focus on practical techniques such as collage creation, hand drawings, coloring, and fabric manipulation if needed.

COURSE OBJECTIVES

- Understand the fundamental principles of fashion design.
- · Learn to create mood boards and design sketches.
- Develop an individual fashion design portfolio, including a personal mood board.
- · Work collaboratively on a team mood board project.
- Gain hands-on experience in fabric manipulation techniques.
- · Enhance creativity and conceptual design skills.
- Understand the role of fashion design in a global context.

ADMISSION REQUIREMENTS

This course is intended for students who have no background in fashion. In order to

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enroll in the course, students must be between15 and 18 years old.

OUTPUT

- Have created a comprehensive personal fashion design portfolio.
- Have developed a team mood board project.
- Have completed design sketches and a personal mood board.
- Have gained practical experience in fabric manipulation.
- Have enhanced their understanding of the fashion design process.

LIST OF MATERIALS AND TOOLS

Each student must bring:

- 1 sketchbook (minimum size A5) and pencils for drawing;
- colored markers/pens for sketching;
- laptop or tablet (if applicable for digital work and for research if need it).

ATTENDANCE POLICY

Class attendance is required for successful completion of the course. Attendance will be taken every class period. On the last day of classes, instructors will issue a Certificate of successful attendance only to all students who completed at least 80% of the course.

COURSE POLICY

The Faculty of NABA takes Academic integrity seriously. Instances of academic dishonesty such as plagiarism won't be tolerated. Mobile phones will be kept switched off all the time during class. Use of laptop during classes for personal purposes is forbidden.

TEACHING METHODS

Learning by doing: a mix of theoretical lessons, field trips and practical workshops.

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summer@naba.it



Grading

Total number of ECTS assigned for the successful completion of the course: 3 ECTS

GRADING SYSTEM

| GRADING WEIGHTS | | GRADING SCALE |
|-----------------|--|-----------------------|
| 1. | Attendance 30% | Excellent = 90-100 |
| 2. | Participation and creative process 40% | Good = 80-89 |
| 3. | Final work / final presentation 30% | Average = 70-79 |
| TOTAL 100% | | Below Average = 60-69 |
| 101 | | Poor = 59 or below |

| | | EXCELLENT 90 -100% | GOOD 80 – 89% | AVERAGE 70 – 79% | BELOW AVERAGE 60 – 69% | POOR BELOW 60% |
|---------|-------------------------|---|--|-----------------------------------|---------------------------|---------------------------|
| A | Attendance (30%) | On time, perfect attendance | Seldom late: | Occasionally late: | | Frequently late, attend- |
| | | | attended between 95% and 90 % of | attended between 90 % and 85 % of | and 80% of | course: |
| | | | the course | the course | the course | FAILED |
| | Participation and Cre- | | Shows good grasp | Exhibits average | Shows some aware- | Has shallow insight into |
| | ative Process (40 %) | ss (40 %) strong under- standing of the topic & thorou- gh, creative research | of the topic & good | comprehension of | ness of the topic & | the topic & poor grasp of |
| | | | research | the topic & average | below average awa- | research |
| | | | | research | reness of research | |
| | Original Project (Final | | 95% and 90% of the course 90% and 85% of the course and 80% of the course course: the course ates ber- of the torou- ree Shows good grasp Exhibits average comprehension of the topic & good Shows some aware- ness of the topic & the topic & average below average awa- research Has shallow insight into the topic & poor grasp of research research the topic & average below average below average awa- research reness of research Exhibits poor analysis of concepts & production of | | | |
| | work/ Final presen- | tional analysis of concepts & | analysis of concep- | analysis of concep- | rage analysis of con- | concepts & production of |
| tation) | production of | ts & production of | ts & production of | cepts & production of | original proposal | |
| | | ^I original proposal | original proposal | original proposal | | |



1st week

| COURSE SCHEDULE* | | |
|-------------------|------------|--|
| DAY | | LESSON-SUBJECT |
| Day 1 - Tuesday | NABA Staff | Welcome and Registration |
| | | Introduction to the course; |
| | | lecture: what is a fashion project? |
| | | brainstorming; |
| | | dividing students into teams. Presentation and di- |
| | | scussion on the project topics. |
| Day 2 - Wednesday | | Launch of the project theme; |
| | | • begin moodboard research. |
| Day 3 - Thursday | | • *Field Trip. |
| Day 4 - Friday | | • Macro research: starting a collection plan; |
| | | • attend lecture: fashion sketching and body propor- |
| | | tions; |
| | | complete group mood board and begin personal |
| | | mood board research. |
| | | start sketchbook for personal portfolio. |

*The Academy reserves the right to:

- amend or cancel courses, change course location or substitute course leaders, professors, guests, visits location;
- make any changes that in our absolute discretion we consider necessary or appropriate for reasons of operational efficiency or due to any other circumstances that are beyond our control.

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2st week

| COURSE SCHEDULE* | |
|-------------------|---|
| | |
| DAY | LESSON-SUBJECT |
| Day 5 - Monday | Moodboard and collection sketches; |
| | styling (how to complete looks); |
| | first graphic. |
| Day 6 - Tuesday | Concept and moodboard development; |
| | illustration and technical drawings based on the |
| | moodboard and concept research; |
| | collection development + first graphic ideas (book) |
| Day 7 - Wednesday | Collection development + first graphic ideas (book) |
| | |
| Day 8 - Thursday | • Book + draping. |
| Day 9 - Friday | Final presentation with a complete collection Deve- |
| | lopment in Portfolio; |
| | moodboard, creative portfolio, sketches and tech- |
| | nical drawings; |
| | sketchbook/portfolio with fabrics; |
| | moodboard, colour palette, details, prints, fabric |
| | manipulation. |
| | |

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